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Portland, Oregon – Telecom Usage to Soar during Beijing Olympics but Providers Are Not Ready!

Read CCA's Report "Beijing 2008 Olympics - Business Opportunities in Modernizing Beijing's Telecom Networks"

A \$37 Billion Opportunity - CCA explains the facts behind the Olympic headlines and provides the insight needed by telecom service providers and network equipment vendors to prosper in Beijing. CCA's report delivers sixty+ pages of key analysis on telecom and "informatization" activities, Olympic infrastructure details, business practices, and information on how to attack this huge opportunity. Profiles of Beijing's major network operators are included, detailing current networks, future plans, and strategy overviews.

Beijing's government and China's Olympic Committee have promised sweeping modernization projects in support of their bid for the 2008 Olympic games. Over the next five years, Beijing will morph from a Mao-era monument into the showplace of China. Enhancements to information networks, transportation, and environmental quality are planned for completion by 2008. Telephone subscribers will grow by five million new lines and mobile subscribers will reach 70% of Beijing's population. Expenditures by Beijing organizations specific to Information Infrastructure and Communication Networking will be above US\$ 3.6 billion. Beijing's municipal government will remove over 100 polluting factories, and build over 100 kilometers of light rail. Additional capital-intensive projects will upgrade the networking infrastructure in the Beijing region and expand China's international connectivity. Partnerships are forming now, and Telecom activities are beginning in 2003-4. Get the knowledge to act now.

Doing business in Beijing, and China, is often hugely profitable, and often highly risky. CCA's report provides the information, insight and analysis needed for you to plan and position to take advantage of the emerging opportunities.

ABOUT TELECOM THINKTANK, Inc.

Telecom ThinkTank, based in Portland, OR, is an innovative consulting and training organization specializing in emerging areas of Telecommunications. Providing industry research, analysis and executable business strategies for the telecommunications industry, Telecom ThinkTank Research Fellows and faculty members deliver high quality knowledge services in the form of market research papers, training courses, and industry events. Visit us at www.tttco.com.

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